

Omnicom Media Group Australia Modern Slavery Statement

Introduction

This statement, which has been approved by the Board of Omnicom Media Group Australia Pty Ltd (“OMG AU”), is made pursuant to the Modern Slavery Act 2018 (Cth) and constitutes our modern slavery statement for the financial year ending 31 December 2023.

At OMG AU, we foster a culture of collaboration and focus on investing in our people, protecting the environment, and giving back to the communities in which we operate.

We have a zero-tolerance approach to any form of modern slavery and are committed to establishing effective systems and controls to safeguard against any form of modern slavery in our supply chain.

Our Business

OMG AU operates in Australia with its ultimate parent being Omnicom Group Inc (US). This statement is made on behalf of OMG AU, and each of its wholly owned subsidiaries.



Omnicom Media Group Australia Pty Ltd

ABN 74 129 754 883

OMG is the holding company providing corporate services to its wholly owned subsidiaries. These corporate services include Finance, IT and Governance.



Optimum Media Direction Pty Ltd

ABN 29 075 944 777

OMD is one of Australia’s largest media and communications agencies. It offers a multi-disciplinary approach to marketing communications with one of the most diverse agency offerings in Australia.



PHD Networks Pty Ltd

ABN 63 076 525 614

PHD Media is a communications planning and media buying agency delivering smart strategic thinking and creative innovation for the world's leading brands



Hearts & Science

Hearts and Science Pty Ltd

ABN 56 100 552 510

Hearts & Science, launched in Australia in 2019, is a data-driven media agency using data to help brands build relationships with consumers at scale



Resolution
Digital.

Resolution Media Network Pty Ltd

ABN 91 121 725 764

Resolution is a full service digital media agency specialising in end-to-end strategies covering SEO, Paid Search, Digital Content, Business Intelligence and CRO.



Omnet Australia Pty Ltd

ABN 63 076 525 614

OMNet specialises in principal trading of media to provide clients with access to media inventory at the best rates in market.



Trkkn Australia Pty Ltd

ABN 75 661 139 555

Trkkn, launched in Australia in 2022, specialises in digital analytics, advertising technology and cloud consultancy.

The media agencies within OMG AU provide the best talent, creativity, technology, and innovation to some of the world's most iconic and successful brands.

We always strive to work to the highest professional standards and comply with all laws, regulations, and rules relevant to our business.

There are over 1,000 employees across the Group in Australia. Our companies have been consistently recognized within the Great Place to Work '50 Best Places to Work' study for the past twelve years.

Our Supply Chain

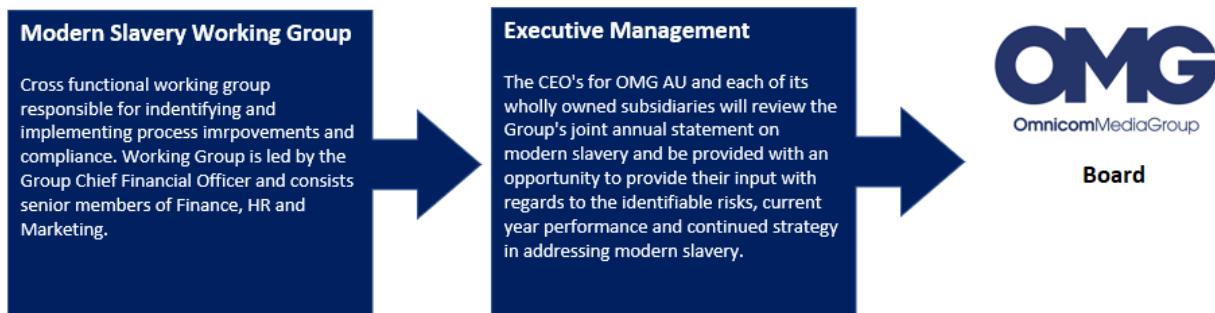
During 2023, we undertook a review of the potential risks of modern slavery practices across our operations based on guidance provided by the Commonwealth Government’s Department of Home Affairs.

Our key suppliers are media owners and publishers, research companies, technology service providers, and software service providers. Modern forms of slavery are not prevalent in the industries in which these suppliers operate. We expect the same high standards as those to which we hold ourselves from those businesses with which we work. We believe the nature of our work, our supply chains, and their industries to be low risk in terms of modern slavery.

Outside of our key suppliers, we have identified potential risk areas for our business. The geographic risk may arise in situations where we have directly engaged with overseas service providers operating out of developing countries. Each year, we make significant investments in purchasing new laptops with the understanding that laptops, as electronic products, have the potential to be exposed to modern slavery in their manufacturing process. Also, certain types of services that generally involve lower wages and manual labour, such as cleaning, may also give rise to modern slavery risks.

Our approach

We have established the following governance process to provide the Board oversight of the potential risks of modern slavery within our supply chain.



Our Policies

Our corporate responsibility strategy, codified in the Omnicom Group Code of Business Conduct, aims to improve the impact of our business on society, and we are committed to ensuring that there is no modern slavery in any part of our supply chains or in any part of our business.

Our Supplier Code of Conduct reflects our commitment to acting ethically and with integrity in our business relationships and to implementing and enforcing effective systems and controls to ensure modern slavery is not taking place anywhere in our supply chains. A copy of our Supplier Code of Conduct can be supplied upon request.

Our actions and findings in addressing the various risks of modern slavery practices in our business have been as follows:

1. we have continued to update existing websites so that they contain the latest copy of our Modern Slavery Act statement and Supplier Code of Conduct;
2. we have identified that modern slavery is not prevalent in the industries of our key suppliers, and that our suppliers are not located in markets where there is a substantial risk and level of exposure to modern slavery;
3. we have taken a risk-based approach in carrying out our zero-tolerance stance towards modern slavery. This risk-based approach requires various procedures to be performed in identifying suppliers who may have a higher risk profile with regards to modern slavery;
4. we have performed an annual analysis of overseas suppliers engaged throughout the year and have assessed whether any are based in high-risk countries. We have identified products that we have purchased throughout the year (e.g. laptops) that may have a higher risk of modern slavery in their manufacture. We have identified services that we have engaged in Australia that are generally low paid and involve manual labour. For these suppliers that have been identified as having a higher risk of modern slavery, we have assessed our relationship with the supplier. Where we possess significant leverage with the supplier, we have requested detailed and ongoing reporting of financial data from the supplier to ensure there is no indication of modern slavery within their work force.

Where the supplier produces an annual statement on modern slavery, we have obtained a copy of their statement to assess if there is any indication of modern slavery in their supply chain. And where the supplier does not have a statement on modern slavery, we have requested that the supplier complete a modern slavery questionnaire explaining what they are doing to assess and address their risks of modern slavery.

Monitoring measures

OMG AU assesses the effectiveness of its actions to combat modern slavery through various measures:

Supplier Engagement: OMG AU collaborates with its suppliers to ensure their compliance with anti-slavery policies and requirements. This entails maintaining regular communication with suppliers and incorporating contractual obligations pertaining to modern slavery. OMG AU evaluates suppliers' responsiveness and adherence to regulations, and if needed, takes corrective measures to rectify any identified deficiencies or non-compliance.

Stakeholder Feedback: OMG AU appreciates feedback from its stakeholders, such as employees, suppliers, and clients, regarding concerns related to modern slavery. This feedback plays a crucial role in identifying potential risks and areas that warrant additional focus. Moreover, it serves as a valuable gauge of the effectiveness of the entities' efforts to combat modern slavery.

Continuous Improvement: We continue to review our policies and processes in an effort to go beyond basic social and environmental regulations, to ensure the highest standards in our supply chain (as expected by our customers and the companies with which we work), and to ensure that no form of forced labor or slavery is present in our business or our supply chain.

Process of consultation

OMG AU operates under centralised systems enabling complete collection of procurement data across all subsidiary companies. Throughout the reporting period, we have collaborated with all subsidiaries to evaluate the supply chains associated with those entities.

Our approach to addressing modern slavery is consistent across all our subsidiary companies. We have implemented a streamlined approach in the operational activities and core supply chains of all our subsidiaries to ensure consistency.

This statement constitutes the modern slavery statement for Omnicom Media Group Australia Pty Ltd and its wholly owned subsidiaries, as listed above. This Statement has been approved by the Board of Omnicom Media Group Australia Pty Ltd as the parent company of Omnicom Media Group Australia on 26 June 2024.



Peter Horgan
Director of the Board of Omnicom Media Group Australia Pty Ltd.

26 June 2024