

Omnicom Media Group Australia Modern Slavery Statement

Introduction

This statement, which has been approved by the Board of Omnicom Media Group Australia Pty Ltd ("OMG AU" ("we" "our")) is made pursuant to the Modern Slavery Act 2018 (Cth) and constitutes our modern slavery statement for the financial year ending 31 December 2025.

At OMG AU, we foster a culture of collaboration and focus on investing in our people, protecting the environment, and giving back to the communities in which we operate.

We oppose any form of modern slavery and are committed to establishing effective systems and controls to safeguard against any form of modern slavery in our supply chain.

Our Business

OMG AU operates in Australia with its ultimate parent being Omnicom Group Inc (US). This statement is made on behalf of OMG AU which is a Reporting Entity in relation to itself, and each of its owned or controlled entities.



Omnicom Media Group Australia Pty Ltd
ABN 74 129 754 883

OMG is the holding company providing corporate services to its wholly owned subsidiaries. These corporate services include Finance, IT, Human Resources, Legal and Governance.



Optimum Media Direction Pty Ltd
ABN 29 075 944 777

OMD is one of Australia's largest media and communications agencies. It offers a multi-disciplinary approach to marketing communications with one of the most diverse agency offerings in Australia.



PHD Networks Pty Ltd

ABN 63 076 525 614

PHD Media is a communications planning and media buying agency delivering smart strategic thinking and creative innovation for the world's leading brands



Hearts & Science

Hearts and Science Pty Ltd

ABN 56 100 552 510

Hearts & Science, launched in Australia in 2019, is a data-driven media agency using data to help brands build relationships with consumers at scale



**Resolution
Digital.**

Resolution Media Network Pty Ltd

ABN 91 121 725 764

Resolution is a full service digital media agency specialising in end-to-end strategies covering SEO, Paid Search, Digital Content, Business Intelligence and CRO.



Omnet Australia Pty Ltd

ABN 16 115 238 974

OMNet specialises in principal trading of media to provide clients with access to media inventory at the best rates in market.



Trkkn Australia Pty Ltd

ABN 75 661 139 555

Trkkn, launched in Australia in 2022, specialises in digital analytics, advertising technology and cloud consultancy.

The media agencies within OMG AU provide the best talent, creativity, technology, and innovation to some of the world's most iconic and successful brands.

We always strive to work to the highest professional standards and comply with all laws, regulations, and rules relevant to our business.

There are approximately 1300 employees across the group, of which around three-quarters are based in Australia and the remainder in Nepal. Our companies have been consistently recognized within the Great Place to Work '50 Best Places to Work' study for the past twelve years.

Our Risk Assessment

During 2025, we undertook a review of the potential risks of modern slavery practices across the Group's operations and supply chains based on guidance which is provided by the Commonwealth Government's Department of Home Affairs.

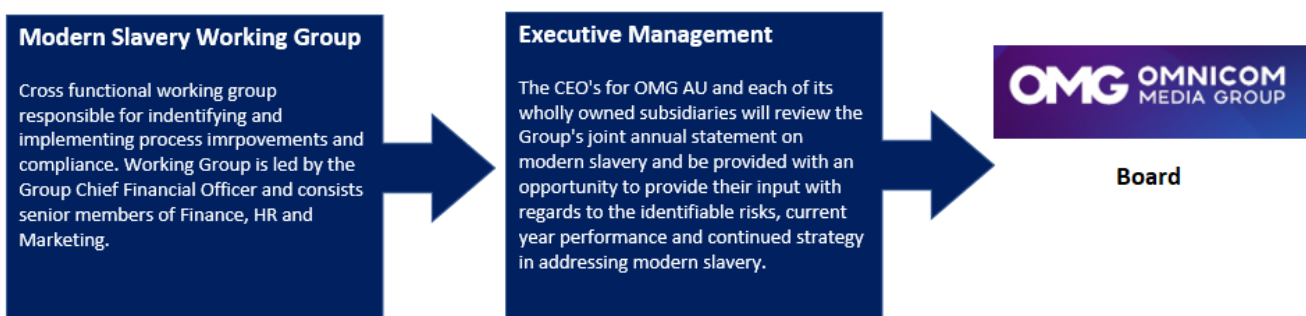
Given the nature and geographical location of our business we do not consider that there is a significant risk of modern slavery within our own businesses.

Our key suppliers are media owners and publishers, research companies, technology service providers, and software service providers. Modern forms of slavery are not notorious in the industries in which these suppliers operate. We expect the same high standards as those to which we hold ourselves from those businesses with which we work. On the basis of our supplier risk assessment process, including review of supplier policies, procedures, and modern slavery statements, we consider our key suppliers, to be low risk in terms of modern slavery within their operations. We appreciate, however, that each of our suppliers have their own supply chains, that may be exposed to modern slavery.

Outside of our key suppliers, we have identified potential risk areas for our business. The geographic risk may arise in situations where we have directly engaged with overseas service providers operating out of developing countries. Each year, we make significant investments in purchasing new laptops with the understanding that laptops, as electronic products, have the potential to be exposed to modern slavery in their manufacturing process. Also, certain types of services that generally involve lower wages and manual labour, such as cleaning, manufacturing, logistics and hospitality, may also give rise to modern slavery risks.

Our approach

We have established the following governance process to provide the Board oversight of the potential risks of modern slavery within our supply chain.



Our Policies

Our corporate responsibility strategy, codified in the Omnicom Group Code of Business Conduct, aims to improve the impact of our business on society, and we are committed to ensuring that there is no modern slavery in any part of our supply chains or in any part of our business.

Our Supplier Code of Conduct reflects our commitment to acting ethically and with integrity in our business relationships and to implementing and enforcing effective systems and controls to ensure modern slavery is not taking place anywhere in our supply chains. A copy of our Supplier Code of Conduct can be supplied upon request.

Our actions and findings in addressing the various risks of modern slavery practices in our business have been as follows:

1. We direct our suppliers and clients to the latest version of our Modern Slavery Act statement, as published on the Australian Government's modern slavery register
2. we have assessed the prevalence of modern slavery in the industries of our key suppliers
3. we have taken a risk-based approach towards modern slavery. This risk-based approach requires various procedures to be performed in identifying suppliers who may have a higher risk profile with regards to modern slavery;
4. Our direct supplier base is limited. Manual services such as front office and cleaning are engaged through our property group rather than directly by us, and our direct procurement is largely confined to global suppliers for technology hardware and event merchandise, including promotional items. We have performed an annual analysis of overseas suppliers to assess whether any are based in high-risk countries, and to identify goods that we have purchased throughout the year (e.g. laptops) that may have a higher risk of modern slavery in their manufacture, as well as services engaged in Australia that are generally low paid and involve manual labour. For these suppliers that have been identified as having a higher risk of modern slavery, we have assessed our relationship with the supplier. Where we possess significant leverage with the supplier, we have engaged those suppliers directly to better understand their labour practices, including worker pay and employment conditions, and to seek assurance that their operations are free from modern slavery.

Where the supplier produces an annual statement on modern slavery, we have obtained a copy of their statement to assess if there is any indication of modern slavery in their supply chain.

Monitoring measures

OMG AU assesses the effectiveness of its actions to combat modern slavery through various measures:

Supplier Engagement: OMG AU collaborates with its suppliers to ensure their compliance with anti-slavery policies and requirements. This entails maintaining regular communication with key suppliers and seeking to incorporate contractual obligations pertaining to modern slavery. OMG AU evaluates suppliers' responsiveness and adherence to regulations, and if needed, takes corrective measures to rectify any identified deficiencies or non-compliance.

Stakeholder Feedback: OMG AU appreciates feedback from its stakeholders, such as employees, suppliers, and clients, regarding concerns related to modern slavery. Stakeholders may raise concerns through our existing reporting channels, such as direct contact with management. Any feedback received is considered as part of our ongoing efforts to identify risks and strengthen our response to modern slavery.

Continuous Improvement: We continue to review our policies and processes in an effort to go beyond basic social and environmental regulations. We hope to use our leverage to improve the conditions of workers in our supply chain (as expected by our customers and the companies with which we work), and to contribute to the eradication of all forms of modern slavery.

Process of consultation

OMG AU operates under centralised systems enabling complete collection of procurement data across all subsidiary companies. Throughout the reporting period, we have collaborated with our owned and controlled entities to evaluate the operations and supply chains associated with those entities. That process has informed the contents of this statement.

Our approach to addressing modern slavery is consistent across all our subsidiary companies. We have implemented a streamlined approach in the operational activities and core supply chains of all our subsidiaries to ensure consistency.

This statement constitutes the modern slavery statement for Omnicom Media Group Australia Pty Ltd and its wholly owned subsidiaries, as listed above. This Statement has been approved by the Board of Omnicom Media Group Australia Pty Ltd as the parent company of Omnicom Media Group Australia on 10/07/2026.



Anthony Harradine
Director of the Board of Omnicom Media Group Australia Pty Ltd.

10/07/2026