

MODERN SLAVERY ACT STATEMENT

1. Introduction

Omnicom Oceania Pty Ltd (ACN 000 870 897) (“**Omnicom Oceania**”, “**we**”) is committed to respecting human rights and believes there is no place for modern slavery within the operations of any ethical business. We are joining the challenge to combat modern slavery by working to guard against this practice in our own supply chains and operations.

Modern slavery refers to cases of serious exploitation, including where offenders use coercion, threats or deception to exploit victims and undermine their freedom. Modern slavery impacts men, women and children and includes situations where individuals are forced to work against their will under threat.

This statement affirms Omnicom Oceania’s commitment to acting ethically and sets out the approaches we are taking to reduce the risk of modern slavery practices within our supply chains and operations, in accordance with the *Modern Slavery Act 2018* (Cth) (**Modern Slavery Act**).

2. Our Structure, Operations and Supply Chain

Organisational Structure

Omnicom Oceania is an Australian private company and is registered in New South Wales. Omnicom Oceania is the holding company of a group of companies involved in advertising, media and marketing communications throughout Australia and New Zealand.

Our Business

Omnicom Oceania operates across the marketing services spectrum with specialist companies offering clients best-of-category expertise in various disciplines, including traditional and digital advertising, public relations, CRM, design and media, as well as specialised companies in the experiential marketing area, market research, field marketing, sales promotion and branded information advertising. Omnicom Oceania employs approximately 3,200 staff across Australia and New Zealand.

Omnicom Oceania makes this statement on its own behalf in relation to itself and the entities that it owns or controls. The brands owned or controlled by Omnicom Oceania are listed below:

Advertising Agencies	Specialised Marketing Services	Communications and Public Affairs Counsel	Media Agencies
Clemenger BBDO	Clemenger Field Marketing	GRA Partners	Foundation Works
Clemenger UnLtd	Creative Activation	GRACosway	Hearts and Science
Colenso BBDO	Hall & Partners	GRC Partners + Porter Novelli	Omnet
Marketforce	Levo Digital	FleishmanHillard Melbourne	PHD
Redhanded	Made This / Eg+		OMD
DDB	Perceptive Group		TRKKN
TBWA	Quantum Market Research		Resolution Media Network
McCann New Zealand	Raydar		Ansible
Team X	The Loom		FCB Six Australia
			Identity Communications
			Initiative Media Australia
			IPG Acxiom Australia
			IPG DXTRA (Australia)
			IPG Rufus
			Kinesso
			Mediabrand Australia
			Mediahub Worldwide Asia Pacific
			Mercury Mobility
			Milkmoney
			Orion Trading Australia
			Lowe Sydney
			Dynamo Media
			Rocket Network
			The Social Agency
			Foote, Cone & Belding
			Wired Media
			Interpublic New Zealand

Omnicom Media Group Australia Pty Ltd and Interpublic Australia Holdings Pty Ltd are wholly owned subsidiaries of Omnicom Oceania and are also Reporting Entities pursuant to the Modern Slavery Act. They have or will each prepare their own statements. This statement should be read alongside those statements, which expand upon the mandatory criteria for those entities. They are expressly incorporated into this statement.

In November, 2025, Omnicom Group Inc acquired the Interpublic group worldwide. Where this statement refers to the Omnicom Group's actions during 2025, it excludes Interpublic group.

Internationally, Omnicom Oceania forms part of the Omnicom Group, with Omnicom Group owning a majority shareholding in the company. The ultimate holding company of Omnicom Oceania is Omnicom Group, Inc

The Board of Omnicom Oceania is accountable for the sound management of the Omnicom Oceania Group's operations in Australia and New Zealand.

The Key Management Personnel and Senior Management of the agencies are responsible for day-to-day management and administration of the Omnicom Oceania Group.

Our Personnel

Omnicom Oceania's staff are predominantly skilled professionals working in Australia. They do not hold roles or positions that are at high risk or vulnerable to slavery or human trafficking. Our HR and Talent teams have systems and processes in place to ensure that all employees are over the age of 18, have the appropriate rights to work in Australia and are paid a reasonable living wage for the work that they do. [

Our Supply Chain

In complying with the Modern Slavery Act, we have conducted a review of our current supply chain, reviewing the suppliers that Omnicom Oceania have worked with over the last two years.

Based on our analysis of procurement categories, spend, geographic location and likelihood of forced labour, we have determined that the vast majority of our suppliers are located in Australia and New Zealand. They include media owners, media suppliers, research companies, technology service providers, professional service firms, financial institutions, software service providers, and operations involved in the production of marketing material. Relationships with suppliers are both short and long term in nature. Our key suppliers and partners operate in geographic locations and in industries where modern forms of slavery and human trafficking are at a lower risk.

Omnicom Oceania's owned and controlled entities have a variety of further suppliers. Their principal suppliers are predominantly reputable Australian companies providing ancillary services, such as media owners, production companies, design companies, editing and animation studios, record companies, musicians, photographers, and also professional suppliers such as legal advisors, insurers and talent agencies.

3. Potential Risks in our Operations and Supply Chain

Omnicom Oceania Group has assessed where it may cause, contribute or be directly linked to modern slavery practices in its operations and supply chains. , We consider that the risk of modern slavery practices in our operations and supply chains are relatively low. Although there are employees with the Omnicom Oceania Group that are located in jurisdictions that are a higher risk for modern slavery, they are each paid a living wage, are over 18 years and are managed by the Omnicom HR departments.

Although Omnicom Oceania Group is not aware of any incidents of modern slavery in its supply chain, it is conscious of industries and jurisdictions with inherent risk in its supply chains. These include cleaning services, IT and telecommunications hardware and software, energy, office equipment, logistics, merchandise and clothing, manufacturing, catering and hospitality.

Although Omnicom Oceania Group operates in a lower risk environment, we recognise that our operations are not risk free, and remain committed to ensuring that there is no modern slavery in our supply chains and business. We expect the same of all third parties we deal with.

4. Measures to Combat Modern Slavery

Policies and Code of Conduct

Omnicom Oceania Group is committed to establishing and maintaining robust practice environmental, safety and occupational health programs to promote the health and safety of our employees and the communities in which we operate.

We have adopted the code of conduct of our parent company, Omnicom Group Inc. Omnicom's code of conduct expresses our commitment that everything we do must be done with respect for individuals' basic human rights and we must seek to prevent our business activities from impeding those rights. The code addresses third-party relationships and reflects our commitment to assessing and monitoring our business partners, including suppliers. The code provides that before suppliers are engaged, employees should be reasonably certain that they treat all workers with dignity and with respect for their basic human rights, including their right to freedom to work or not work. The code of conduct, including guidance on business relationships, is accessible to our suppliers and staff;

We expect our suppliers to share our commitment to engaging in ethical business practices, including our commitment to individual rights

Supplier Contract Terms and Reporting

As part of its commitment to eliminating modern slavery, Omnicom Oceania requires suppliers and partners to:

- a. agree to our terms and conditions of supply, which state that our suppliers and partners must be in compliance with the Modern Slavery Act;
- b. keep sufficient records to enable Omnicom Oceania to verify the source of supply of any goods and/or services;
- c. upon request by Omnicom Oceania, provide reasonable access to its records and premises for the purposes of compliance with the Modern Slavery Act, including preparation of the annual modern slavery statement; and
- d. report to Omnicom Oceania any actual or suspected instances of modern slavery (as defined in the Modern Slavery Act) in the supply chain of any of its goods and services.

Due Diligence and Further Measures

Omnicom Oceania obtains goods and services predominately from Australian and New Zealand suppliers, jurisdictions with lower modern slavery risk and where laws require minimum standards of pay and treatment of workers. Omnicom Oceania also monitors the location of each of its suppliers and ensures that suppliers who are not located in markets with a higher risk of modern slavery occurring are selected. Omnicom Oceania understands, however, that some of its local suppliers will provide it with goods and services that originate from other, higher risk jurisdictions.

To support and ensure the engagement of reputable entities, Omnicom Oceania has HR, audit and risk, finance and legal functions whose roles include assessing whether such suppliers comply with both the relevant laws and policies across the business. This process is accompanied by internal checks and balances.

Omnicom Oceania will continue to review its operations and its procurement of goods and services to monitor, identify and manage modern slavery risks.

The specific actions taken by members of the Omnicom Oceania Group are outlined in more detail the Modern Slavery Statements prepared by Omnicom Media Group Australia Pty Ltd and Interpublic Australia Holdings Pty Ltd.

5. Ongoing Monitoring and Effectiveness

To assess the ongoing effectiveness of its measures to combat modern slavery, Omnicom Oceania takes the following steps:

- a. we audit our policies relevant to modern slavery to assess performance against established industry benchmarks and update them as required. We communicate all updates in policy to subsidiaries of Omnicom Oceania as required;
- b. we conduct periodic reviews of our organisation and supply chain structures and assess whether there are any changes to the level of risk of modern slavery. The results of any findings are discussed with the relevant subsidiary of Omnicom Oceania as required; and
- c. we provide communications and guidance to all entities as part of our ongoing assessment and for the purposes of determining any further steps required to address the risks of modern slavery within their organisations and supply chains.

Pursuant to the submission of this statement, Omnicom Oceania has reviewed our policies and conducted a review of our organisation. In 2026, Omnicom Oceania will align the Interpublic group with its anti-slavery program.

This statement was tabled and approved by the Board of Omnicom Oceania at the board meeting held on 30th of June 2026.

In preparing this report, Omnicom Oceania has reviewed the statements of its subsidiaries that are also Reporting Entities

Adrian Ciabotti



Director

Omnicom Oceania Pty Ltd

30th June 2026