

Amobee Modern Slavery Statement

Introduction

This report is made to fulfill the reporting obligation of Amobee ANZ Pty. Ltd. (ACN 166 886 184) (“we” or “us”), which is the reporting entity under the Modern Slavery Act 2018 (Cth). We are the Australian subsidiary of a global marketing technology company serving the world’s leading agencies and brands,¹ and have no subsidiaries of our own.² We are a wholly owned subsidiary of Singtel, one of the largest telecommunications companies in the world. We operate in Australia and New Zealand.³

We recognize that modern slavery is a growing global issue, and we are committed to eradicating the risk of modern slavery in our supply chains and operations.

Our supply chains

Our supply chain is mainly comprised of two components, advertising inventory and software development, both of which are in the digital space. We also use servers and other computer hardware.⁴

Our advertising inventory supply chain is located mostly in Australia and New Zealand, which are low risk areas. Our software development supply chain is in the digital space and is not in an industry that is traditionally associated with modern slavery and human trafficking, primarily due to the education and skill level required to participate in such industry. The risk of modern slavery in the computer hardware sector is higher, particularly in the mining of co-called “conflict minerals” and in overseas manufacturing.⁵

We have mitigated the risk of modern slavery by taking commercially reasonable efforts to have all of our vendors (including our computer hardware vendors) sign our code of conduct to prevent modern slavery in our supply chain. We also have a whistleblower hotline, managed by our external auditors. All employees of Amobee worldwide have access to this helpline through which they can report any concerns or suspected cases of misconduct, including suspicions of forced labor or trafficking activities. This is publicized through new-hire training, our intranet, our written employee policies and our ethics training.⁶ In the

¹ Requirement (1)(A) under the statutory mandatory criteria for modern slavery statements (“identify the reporting entity”)

² Requirement (1)(F) under the statutory mandatory criteria for modern slavery statements (“describe the process of consultation with any entities that the reporting entity owns or controls”)

³ Requirement (1)(B) under the statutory mandatory criteria for modern slavery statements (“describe the structure, operations and supply chains of the reporting entity”)

⁴ Requirement (1)(B) under the statutory mandatory criteria for modern slavery statements (“describe the structure, operations and supply chains of the reporting entity”)

⁵ Requirement (1)(C) under the statutory mandatory criteria for modern slavery statements (“describe the risks of modern slavery practices in the operations and supply chains of the reporting entity, and any entities that the reporting entity owns or controls”)

⁶ Requirement (1)(D) under the statutory mandatory criteria for modern slavery statements (“describe the actions taken by the reporting entity and any entity that the reporting entity owns or controls, to assess and address those risks, including due diligence and remediation processes”)

fiscal year ended March 2021, the hotline did not receive any reports related to modern slavery issues.⁷

Action plan for the next 12 months⁸

We will continue to vet our new suppliers and require them to sign our code of conduct.

Amobee is committed to maintaining high ethical standards, protecting human rights and acting with honesty and integrity in everything we do. We endeavor to understand where there are risks of modern slavery within any part of our business and supply chain so that we can address them appropriately and sustainably.

We regularly review our policies and procedures and will look to expand and improve the protections we have in place to ensure that there is no forced labor or human trafficking within our organization or supply chains.

COVID-19 Statement⁹

COVID-19 has not adversely affected our efforts to combat modern slavery. Our workers are equally effective working remotely or at the office, including the effectiveness of implementing measures to combat modern slavery. Further, we have not changed our purchasing decisions as a result of COVID-19 in such a way that would increase the risk of modern slavery in our supply chain.

Statement of Approval¹⁰

The board of directors of Amobee ANZ Pty. Ltd. approved this statement on September 14, 2021.

Signed:


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11

Michael Seymour
Director of Amobee ANZ Pty. Ltd.

⁷ Requirement (1)(E) under the statutory mandatory criteria for modern slavery statements (“describe how the reporting entity assesses the effectiveness of such actions”)

⁸ Requirement (1)(G) under the statutory mandatory criteria for modern slavery statements (“include any other information that the reporting entity, or the entity giving the statement, considers relevant”)

⁹ Provided pursuant to the “Modern Slavery Act Information Sheet: Coronavirus.”

¹⁰ Requirement (2) under the statutory mandatory criteria for modern slavery statements (“details of approval by the principal governing body of the reporting entity”)

¹¹ Required signature of a “responsible member” as defined in section 4 of the Modern Slavery Act 2018 (Cth)

Signature: 

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