

Canva

Canva

Anti-Slavery Statement 2024

Respecting Human Rights

In the spirit of reconciliation Canva acknowledges the Traditional Custodians of country throughout Australia and their connections to land, sea and community. We pay our respect to their elders past and present and extend that respect to all Aboriginal and Torres Strait Islander peoples today.

The Canva logo, featuring the word "Canva" in a stylized, cursive font. The letters are primarily blue, with a gradient effect transitioning to a lighter blue or purple at the end of the word.



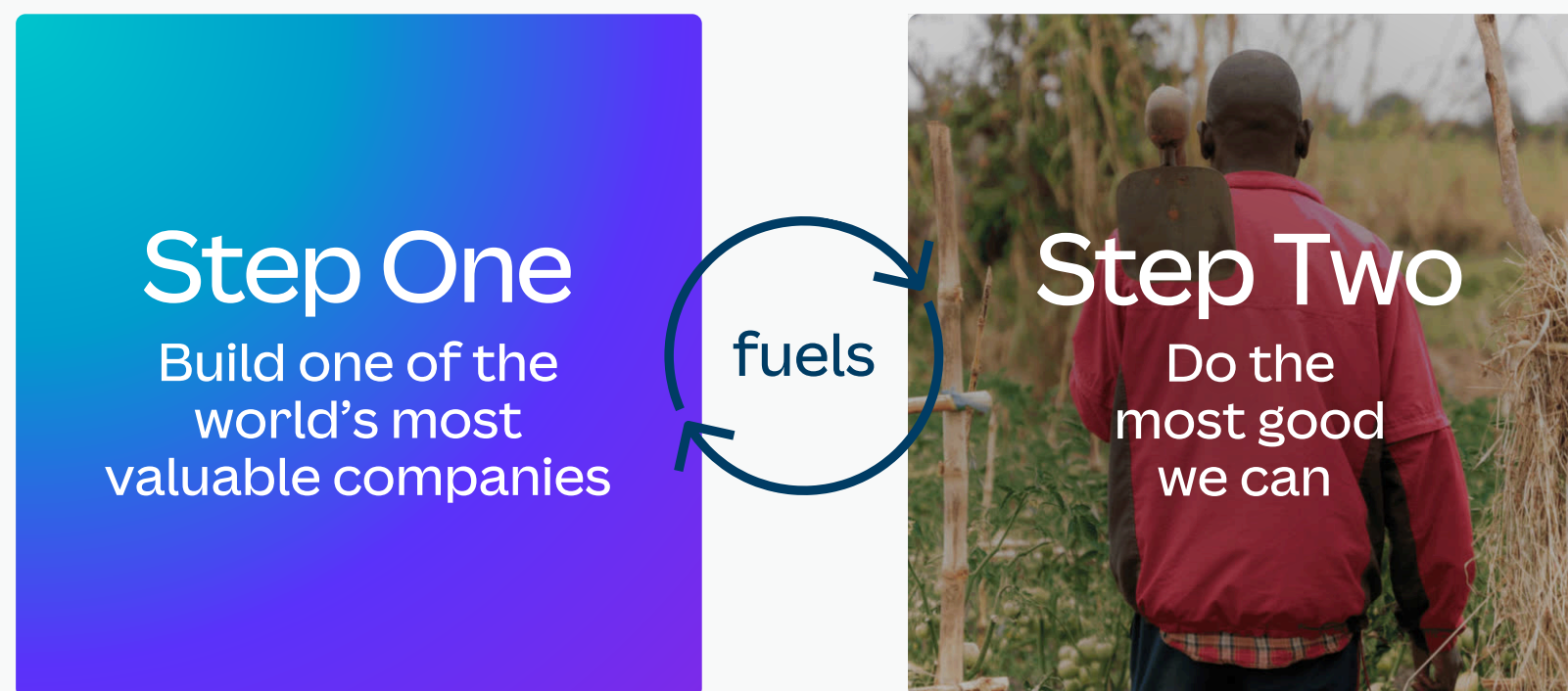
About this statement

This Anti-Slavery Statement ("Statement") covers the activities of Canva Pty Ltd (ACN 158 929 938) for the financial year ending 30 June 2024 ("Reporting Period"). This is the fifth statement provided by Canva under the Australian modern slavery reporting regime. In this statement, the collective expressions including “we”, “us”, “our”, “the group”, and “Canva” are used when we refer to Canva Pty Ltd and any entities which it owns and controls. This is because we operate using group-wide policies and procedures to assess and manage modern slavery risks. It is not intended to convey how we are structured, managed or controlled.

The Statement outlines the actions of Canva to address modern slavery risks in our operations and supply chain. It applies to and describes the steps taken by Canva to seek to minimise the risk of modern slavery occurring in Canva’s operations or supply chains.

Our purpose and culture

At Canva, we have a simple Two-Step plan:



Canva takes social impact, ethics and human rights seriously. Canva is opposed to all forms of modern slavery, including human trafficking, slavery, servitude, forced labour, debt bondage, forced marriage, and child labour. Canva is committed to ensuring transparency in its operations and approach to preventing modern slavery from occurring in its business or supply chains. Canva is committed to legal compliance and ethical business practices with all of its operations worldwide, which includes compliance with applicable standards, laws, rules and regulations governing modern slavery, and mitigating the risks of modern slavery occurring in Canva's operations or supply chains.

Canva acknowledges the responsibility it has to use its resources, voice and platform to do good in the world. We believe that our responsibility goes far beyond business as usual, and that what's good for the world and good for business aren't mutually exclusive: this is part of our Two-Step Plan. We truly believe that what's good for humanity is good for business. We expect this to grow, with more people looking to buy from and work for values aligned brands.

**This is a lifelong journey with endless opportunities to do the most good we can;
as we always say, we're only 1% of the way there.**

Canva's structure, operations and supply chain

Structure

Canva Pty Ltd is an Australian private company headquartered in Sydney. Canva Pty Ltd is a wholly owned subsidiary of Canva, Inc., a company incorporated in Delaware, United States, which in addition to Canva Pty Ltd, has wholly owned subsidiaries in the United Kingdom, the Czech Republic, Austria and the US. Canva, Inc. and its subsidiaries are not reporting entities under the Modern Slavery Act 2018 (Cth) ("Act") and are not owned or controlled by Canva Pty Ltd, as such, their operations and supply chain are not addressed in this statement (though they are broadly consistent with those discussed below).

Canva Pty Ltd operates in Australia and is the primary trading entity of the Canva group. Canva Pty Ltd owns and controls subsidiaries in the Philippines (Canva Solutions Inc.), Hong Kong (Canva HK Limited), China (Beijing Canva Information Technology Co., Ltd, via Canva HK Limited), New Zealand (Canva New Zealand Limited), Japan (Canva Japan KK), Korea (Canva Korea Ltd), Singapore (Canva Singapore Operations Pte Ltd), and Germany (Canva Germany GmbH), which have the same governance structure as Canva Pty Ltd. Each of these entities is used as the employing entity in the relevant location.

Canva has around 5000 team members worldwide, comprising of permanent employees and contractors (plus a small number of casual employees). While Canva has offices in 8 countries, the majority of our workforce reside and work in Australia, the Philippines, and the US.

Canva maintains centralised oversight of procurement and human resources in Australia, while leveraging regional expertise to ensure effective management of our supply chain and workforce.



Headquartered
in Sydney, NSW

*Good things
start here*

5000+ team members
190 countries
100+ languages

*Design for
Everyone*

700,000+ Nonprofits
85M+ Students and teachers
700,000 schools globally

Canva

220M monthly active users.
30+ billion designs created.
22M+ paid subs
AI tools used 10B+ times
Used by 95%+ of Fortune 500

Operations

Launched in 2013, Canva is a free online visual communications and collaboration platform with a mission to empower everyone in the world to design. Featuring a simple drag-and-drop user interface and a vast range of templates ranging from presentations, documents, websites, social media graphics, posters, apparel to videos, plus a huge library of fonts, stock photography, illustrations, video footage, and audio clips, anyone can take an idea and create something beautiful. Founded on the belief that people shouldn't need to understand complex software to unlock their creativity, Canva is empowering 100% of the world to communicate in ways that were once limited to the 1%. Canva provides the following offerings.



Canva's **main free offering** is complemented by a paid subscription service, **Canva Pro**, targeted at individual entrepreneurs, content creators, and professionals wanting full access to all of Canva's premium features.



Canva for Teams is a subscription product for those that want to expand their Canva Pro features to their team in a small to medium sized business. It allows teams to design engaging visual content at scale in one single solution, making creative workflows more efficient.



Canva Enterprise is an all-in-one platform that empowers large organisations to easily create, collaborate, and publish high-impact visual content at scale. It has an extensive ecosystem of business-critical apps to streamline workflows and sophisticated admin controls, support and enterprise-grade security to keep assets safe and on-brand.



Canva Print is an international print service that allows users to seamlessly bring their designs to life. Users can turn designs into business cards, flyers, mugs, tote bags, t-shirts, and more.



Canva for Education and **Canva for Nonprofits** give eligible K-12 educators and nonprofit organisations free access to a version similar to the Canva Pro offering (including additional features for Canva Education, designed specifically for use in the educational setting).

Workforce

Canva's global workforce is structured in groups. Groups are exactly as the name describes, simply grouping our existing teams that work closely together, with a shared mission. Canva's workforce is broadly structured under the two key groups of Operations (including Marketing, People, Sales, Finance and Customer Service), and Product & Engineering.

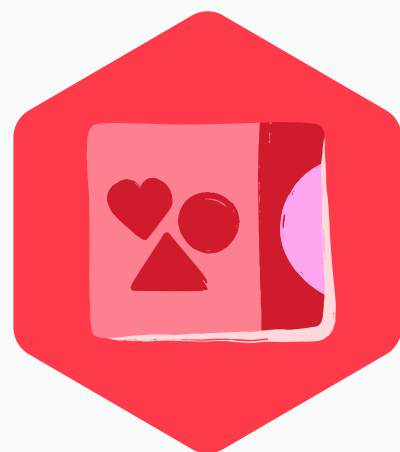
Our unique culture plays an enormous role in everything we do at Canva. In a nutshell, we believe:

- Every decision, conversation, celebration, policy, and person adds to our culture.
- Our culture has been built on our six core values which guide all of our processes, actions and decisions.
- Our Two-Step Plan plays a critical role in our culture.
- Our culture continues to evolve as we grow. We're constantly adding new backgrounds, perspectives, and experiences as our team expands around the world.



Product Lines and Revenue Streams

Canva's main product lines and revenue streams can be grouped into the below categories:



1

MARKETPLACE

Marketplace revenue relates to revenue generated from the purchase of paid design assets such as photos, illustrations, videos and music. These premium design assets operate on a 'marketplace' model whereby they are sourced from either external contributors or via partnerships with stock photography providers who in turn receive a percentage of revenue generated by sales of that asset through Canva's platform.



2

SOFTWARE AS A SERVICE (SAAS)

'Canva Pro' is a SaaS product which allows individuals or teams to access premium features including free access to all of the 'premium' pay-per-use design assets in the Canva Marketplace and the ability to save their brand colours, fonts and logos. The service is available to be purchased on a monthly or annual basis.

'Canva for Teams' and 'Canva Enterprise' are SaaS products targeted at teams and organisations. The offering provides enhanced security, administrative and brand controls and dedicated customer success and support services.



3

PRINT

'Canva Print' is a print on demand service launched in 2017 - it is now available in more than 95 countries. With Canva Print, anyone can take existing designs and templates and turn them into real-life products like a tote bag, t-shirt, or flyer, and get it delivered to their door. Canva also generates revenue from certain print partners who integrate into Canva's application programming interface to offer a version of Canva's free offering on their own site. Canva partners with local printing facilities in each region to offer high quality, sustainable, and eco-conscious services.



4

AFFILIATE REVENUE

Outside of the core Canva design platform, Canva also generates advertising and referral revenues from its subsidiary, Canva Germany.

Supply chains

Canva's suppliers are primarily located in Australia and the US. Procurement of goods and services are considered to be part of Canva's supply chain. The majority of Canva's total procurement spend was spent on goods and services in the following countries and categories.

In the Reporting Period, Canva's top 5 countries of procurement by spend, in order, were:

- 1 Australia
- 2 United States
- 3 Canada
- 4 Singapore
- 5 Norway

In the Reporting Period, Canva's top 5 categories of procurement by spend, in order, were:

- 1 Hosting fees
- 2 Print suppliers
- 3 Growth marketing
- 4 Brand marketing
- 5 Software subscriptions

Modern slavery risks

We consider the risk of modern slavery in our operations and supply chains to be low based on the nature of the services we provide, the highly technical nature of our operations, and Canva's comprehensive labour management systems.

Business Operations

As an online graphic design and visual communication business, Canva's direct workforce predominantly consists of professionally qualified and/or highly skilled employees and independent contractors, who are paid a living wage, and whose engagements with Canva are governed by formal written contracts and overseen by experienced human resources professionals in countries including Australia, the US, and the Philippines.

While we acknowledge that some of the countries in which we have operations are higher risk from a modern slavery perspective, for example the Philippines, given the nature of the workforce in all locations, the high degree of control Canva has over its business operations, and the centralised human resources and procurement functions headquartered in Australia, we consider the risk of modern slavery in our operations to be low.

Supply Chain

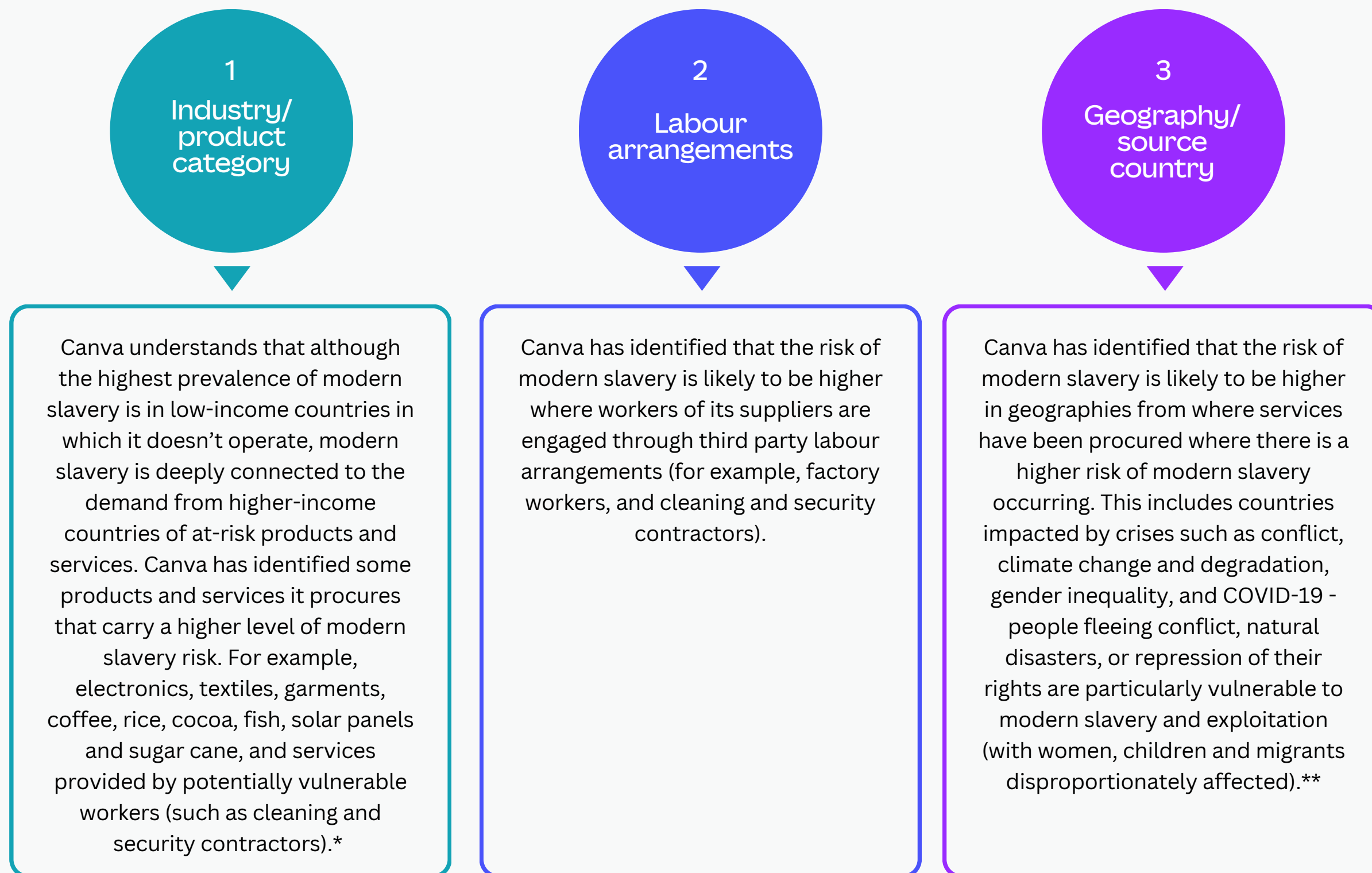
Canva acknowledges that the risk of modern slavery in our supply chain is one that requires constant vigilance. The potential risks in Canva's supply chains depend on factors including the labour sourcing practices of its suppliers and the industries and geographies in which its suppliers operate.

As an online design and visual communication business with a professionally qualified and highly skilled workforce, Canva's supply chains largely consist of products and services that support the delivery of Canva's products to its users, and support the functioning of Canva's offices in its various locations (including, for example, marketing, software, electronic equipment, and sourcing food and supplies). Canva is committed to ethically and sustainably sourcing its products (from local businesses where possible) and services, does not believe that it has any material exposure to modern slavery in its supply chains, and did not identify any actual or suspected cases of modern slavery in its supply chains in the Reporting Period. However, Canva acknowledges that the risk to Canva of modern slavery occurring in its supply chains is likely to be higher in geographical locations and industries categorised as high risk, and through the use by Canva's suppliers of sub-contractors and third party labour arrangements.

While the majority of Canva's suppliers operate in low risk industries and jurisdictions, by classifying our suppliers into specific industries and geographies, and analysing the risks of modern slavery within those industries and geographies, Canva was able to identify potential high risk areas of its supply chains. For example, procurement of at-risk products such as electronics, fish, coffee, cocoa, rice, and garments, and procurement of services in at-risk geographies such as Türkiye, Saudi Arabia, and the United Arab Emirates (where Canva has identified, through its risk analysis process, that it spent a very small amount of money - less than 0.002% of its total procurement spend - on professional services in the Reporting Period), and at-risk services such as outsourced support arrangements in jurisdictions such as the Philippines.



The following areas of Canva's supply chains have been identified as higher risk from a modern slavery perspective:



*The 2023 Global Slavery Index ("GSI") provides that at risk products imported by G20 countries include cattle, coal, cocoa, coffee, electronics, fish, garments, gold, palm oil, rice, solar panels, sugar cane, textiles and timber. Reference: Walk Free 2023, The Global Slavery Index 2023, Minderoo Foundation. Available from: <https://walkfree.org/global-slavery-index/>

**The 2023 GSI Index provides that the 10 countries with the highest prevalence of modern slavery are North Korea, Eritrea, Mauritania, Saudi Arabia, Türkiye, Tajikistan, United Arab Emirates, Russia, Afghanistan and Kuwait. Reference: Walk Free 2023, The Global Slavery Index 2023, Minderoo Foundation. Available from: <https://walkfree.org/global-slavery-index/>

Controls and Actions to Address Risks of Modern Slavery

Canva acknowledges that the global COVID-19 pandemic has increased vulnerabilities to modern slavery risks in supply chains and operations generally across the globe, and exposed and amplified inequality and instability. Canva also acknowledges that many industries are yet to return to pre-COVID-19 levels, and pathways out of modern slavery remain limited due to decreased global mobility and employment opportunities.

We understand that global lockdowns caused by the pandemic led to increased internet use - which in turn has caused an increase in perpetrators of online crime, and increased vulnerability of targeted groups online (such as young women and girls).*** To ensure online safety of its users, Canva's products, policies, processes and systems are designed to protect users, users' rights and users' data, creating a safe place for users to design. For example, Canva for Education is COPPA and FERPA compliant.

Canva also understands that the risk of modern slavery is likely to be higher in countries impacted by crises such as conflict, climate change and degradation. As part of Step Two, Canva focuses on Sustainability and Crisis Support (as mentioned below) - and we strive to mitigate such risks by focusing our efforts on initiatives to alleviate some of the hardship caused by these crises.

Canva continues to use processes to identify risks of modern slavery in its business operations and supply chains such as updated research into high risk sectors and geographies, identification, analysis and risk assessment of procurement in high risk geographies and of high risk products/services, stakeholder engagement, and supplier engagement. We have detailed the specific processes which we use below.

Training and awareness

Canva team members are required to review and acknowledge Canva's policies, including Canva's Code of Ethics (under which employees and contractors are required to assess the quality and integrity of any service or supplier prior to engagement or partnership).

In the Reporting Period, Canva launched its Global Human Rights and Counter-Modern Slavery Policy, Global Supplier Code of Conduct, and Whistleblower Policy externally (as well as internally), which all team members, suppliers and partners are expected to comply with. Canva also launched its third party labour analysis and due diligence system, which allows Canva to identify engagements with a higher risk of modern slavery and conduct due diligence on relevant suppliers.

Also in the Reporting Period, Canva's Anti-Slavery Squad attended tailored modern slavery training facilitated by external advisors, which was shared with other key groups who may have higher exposure to risks of modern slavery in Canva's operations and supply chains. Canva also conducted whistleblower training for its global leadership, aimed at developing an understanding of core reporting requirements and fostering a speak up culture, including disclosures relating to modern slavery (among other things).

Canva is committed to developing further robust training and policies, that ensure the continual development of our working practices. In future reporting periods, Canva plans to roll out general modern slavery training more broadly, to further raise awareness across Canva.

*** Reference: Walk Free 2023, The Global Slavery Index 2023, Minderoo Foundation. Available from: <https://walkfree.org/global-slavery-index/>

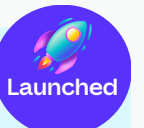


Policies & processes



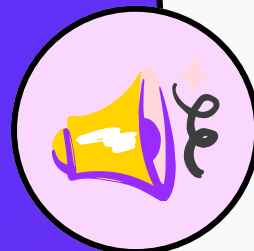
Supplier Code of Conduct

Canva's Global Supplier Code of Conduct was launched externally and internally in the Reporting Period. It includes an explicit prohibition on modern slavery, which applies to suppliers of goods and services to any Canva entity.



Anti-Slavery Policy

Canva's Global Human Rights and Counter-Modern Slavery Policy was launched externally and internally in the Reporting Period. It provides an overview of Canva's commitment to human rights and to address modern slavery risks, and outlines Canva's expectation that all team members globally, as well as all global partners (including any vendors, contractors, consultants, suppliers and others acting on Canva's behalf), be familiar with the policy, and uphold Canva's commitment to human rights with respect to any Canva-related activities. The policy includes an express reference to internationally recognised human rights instruments, for example the Universal Declaration of Human Rights, which underpins global counter-slavery legislation.



Speak Up and Whistleblower Programs

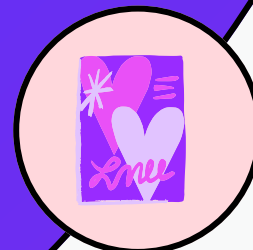
Canva's global "Speak Up" program is available internally and externally. It enables employees and eligible external parties (such as suppliers, workers of suppliers and sub contracted workers like cleaners and security personnel), to report any issues to Canva (including anonymously), such as whistleblower disclosures, and concerns relating to modern slavery risks. Canva's formal board reporting framework enables leadership oversight of Canva's Speak Up culture (including identifying any relevant modern slavery reporting trends).

In the Reporting Period, Canva launched its Global Whistleblower Policy externally, and conducted whistleblower training for its global leadership (in addition to Canva's Whistleblower Training Program launched to eligible recipients of whistleblowing disclosures in the previous reporting period). Canva's whistleblowing processes are designed to make it easy to make disclosures, without fear of retaliation, including any circumstances that may give rise to an enhanced risk of modern slavery.



Compliance Due Diligence System

In the Reporting Period, Canva developed and launched a third party labour hire and compliance due diligence system. The system conducts an analysis of prospective vendors to identify modern slavery risk in our supply chains, including whether they use labour hire arrangements. The system first identifies engagements that present modern slavery risk factors. The review team then assesses the engagement and the third party, and recommends protections or guardrails if there are unaddressed risks. The review team must complete its review before the engagement can move to contracting. Since the system went live, Canva has identified and mitigated 16 engagements with modern slavery risks, which were then addressed through mitigation measures, such as due diligence screening of the third party, additional guidance to the business team, and contractual protections and assurances.



Code of Ethics

The Code of Ethics applies to employees and contractors (among others) globally. It requires Canva's employees and contractors to assess the quality and integrity of any service or supplier prior to engagement or partnership. Canva also expects that its suppliers, vendors, and consultants comply with the Code of Ethics, which mandates compliance with all applicable laws, to be honest and fair in dealings, to act with integrity, to work in a safe and compliant manner and to observe all workplace health and safety rules and responsibilities, to uphold Canva's values, and to report any conduct that may be in breach of the Code of Ethics.

Governance and risk ownership

Canva operates under a governance framework of a Board. Canva's Procurement team is responsible for leading supplier engagement and ensuring ethical sourcing of goods and services to mitigate modern slavery risks.

Canva has an Anti-Slavery Squad with representatives from different groups across Canva (including leadership), which is responsible for overseeing Canva's modern slavery framework, response to modern slavery risks, and driving implementation of further control measures to reduce any risks of modern slavery.

Relationships with third parties

Canva has controls in place to manage modern slavery risks and ensure, so far as it can control, ethical practices in its supply chains. Each team at Canva is empowered to select suppliers that provide the goods and/or services required to meet their goals, in accordance with Canva's company values, policies and procedures.

As outlined above, Canva also has an external Global Human Rights and Counter-Modern Slavery Policy and Global Supplier Code of Conduct, to set supplier expectations intended to protect the health, safety, and treatment of workers (including the prohibition of modern slavery), and a Compliance Due Diligence System to assess new engagements for modern slavery risk factors, and address any risks through mitigation measures.

As mentioned in previous reporting periods, Canva has inserted contractual terms into its supplier contracts that address management of modern slavery risks.

Canva is in the process of developing a supplier questionnaire covering modern slavery risks, to be completed as part of vendor onboarding for high risk areas and/or services.



Living out Step Two of our Two-Step Plan

Step Two is part of Canva's overarching journey towards doing the most good it can. It includes how we give away our core product, our company resources, and our team's time and skills to create positive change. As our main charitable arm, the Canva Foundation is one of the ways we bring this Two-Step Plan to life and is our vehicle for philanthropic donations. Canva has six key areas that help us focus our energy and resources on the issues we believe we can have the most impact on:



Empower Nonprofits

Empower every nonprofit with communication tools to be more effective at achieving their goals.

744k

nonprofit teams have access to Canva Pro for free

126M

designs created by nonprofit users in 2024 to further their cause

\$285k

USD donated by Canvanauts in 2024 through Gift Matching



Secure Basic Human Needs

Discover the most effective means of permanently uplifting individuals and entire communities from poverty.

\$35M

USD donated to our GiveDirectly and Prevail Fund programs

42k+

people in Malawi received cash transfers

143k

children supported to receive better foundational education



Quality Education

Ensure everyone has access to high-quality, free educational resources on Canva.

85M

students and teachers are using Canva every month

1B

Designs created by Edu users in the last 12 months

300+

high quality 'ready to teach' lessons for grades 3-9



Help Local Communities

Positively impact the lives of people in need in our local communities through projects, volunteering, and spaces.

40k+

people supported in our local communities in 2024

37k+

meals donated to people in need in 2024

3788

Cavanauts volunteered in 2024



Sustainability

Design a more sustainable future.

9M+

trees planted through One Print, One Tree

10,625

hectares of land under planned restoration

13.5k

people benefited



Crisis Support

Support vulnerable communities in times of acute crises.

20

crises supported since 2021

\$3.6M

donated to crisis relief

310k

people supported

Values

We impose the highest professional standards on all our employees and comply with all local laws and regulations applicable to our business. Canva's commitment to delivering a high standard of corporate governance in a socially responsible manner is documented in our policies and procedures, referred to in this statement.

Canva has always had a deeper mission surrounding its success, which is embodied in Canva's Two-Step Plan, and has become a core part of Canva's DNA. Everyone at Canva is encouraged to help achieve Step Two - do as much good as they can at work - and actively create the type of company we all want to work in.

Canva is an incredibly values-driven company - our values guide our behaviours and help us make decisions in our day to day work.

These are - empower others, pursue excellence, set crazy big goals and make them happen, make complex things simple, be a good human and be a force for good. No matter what someone's role is, where they're based or what their goals are, our values act as a universal guide to help our teams do the best work of their life. Our values steer the decisions we make, the goals we set and the culture we create. Every single person at Canva is responsible for owning, communicating and living our values

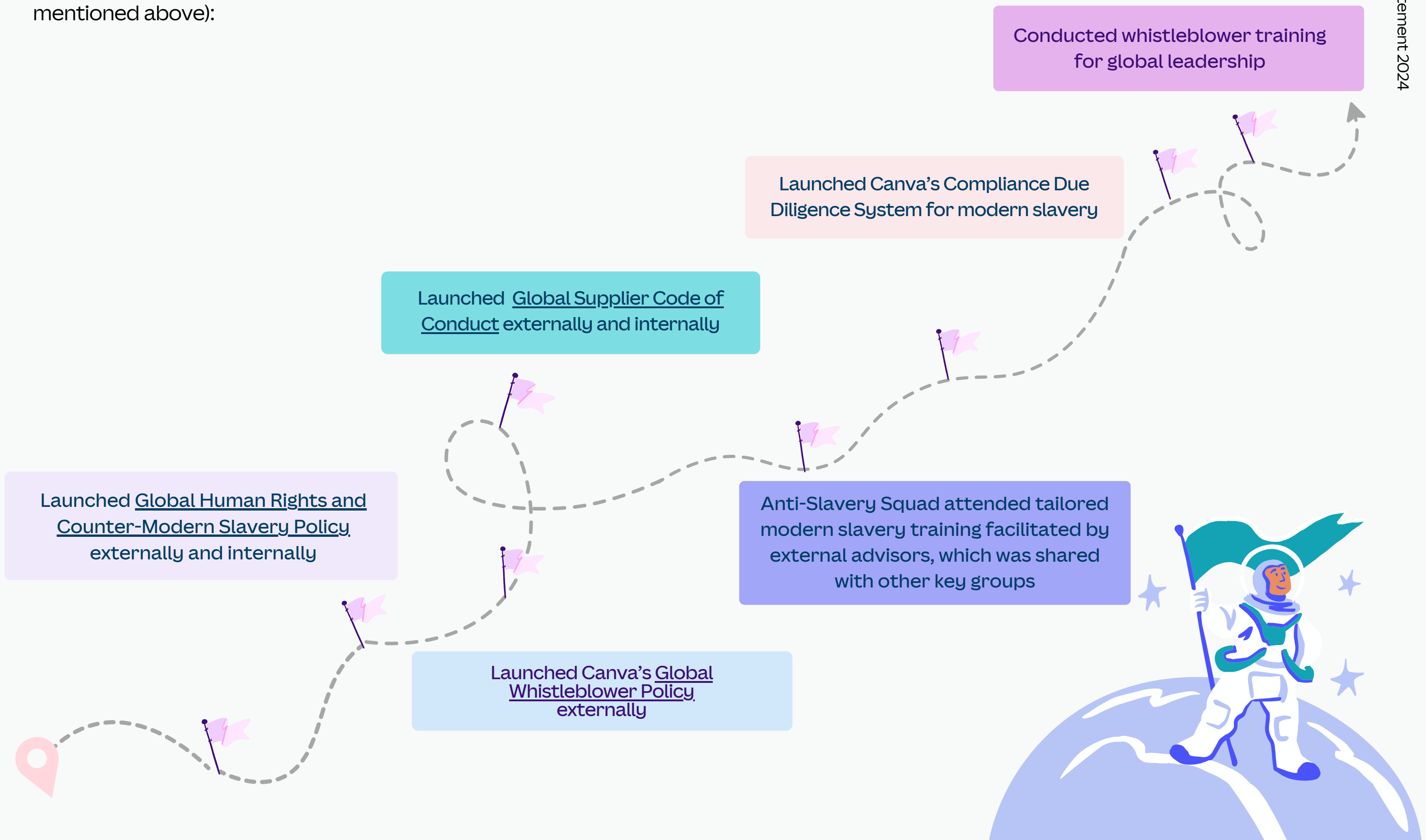
Canva actively encourages team members to engage in Step Two by helping local communities. Each year, every team member has three days of paid 'Force for Good' leave' they can use to give back to the world (for example, by volunteering for nonprofits and contributing to local communities).

Canva's values are embedded into our culture, our operations and the way we do business.



Actions taken

This Reporting Period, Canva is proud to have made significant progress with its anti-slavery initiatives. Since the previous reporting period, Canva has taken the following actions to address identified risks of modern slavery in its supply chains and operations (some of which are mentioned above):



Effectiveness of Actions and Controls

Canva is committed to developing processes to ensure we review the effectiveness of our actions and controls to address modern slavery risks. Canva recognises that reviewing the effectiveness of our actions and controls will be an ongoing process.

Canva is committed to remaining vigilant and constantly improving its anti-slavery efforts. We aim to live by our values, go beyond compliance, and become role models and market leaders in the anti-slavery space.

To that end, Canva has developed a robust anti-slavery strategy and framework with prioritised actions over-time, and a multi-year implementation action plan for progressing targets.

Canva's Anti-Slavery Squad meets throughout each reporting period to assess progress against our anti-slavery framework and strategy, monitor Canva's ability to meet its anti-slavery goals and action plan, consider whether to incorporate additional initiatives to our strategy and framework, and assess the effectiveness of Canva's actions and controls.

Each reporting period, Canva develops goals across the key focus areas of: Governance & Policy, Risk Assessment, Supply Chain Analysis, Operational Action, and Transparency and Effectiveness. We assess the effectiveness of these goals by reviewing their progress against projected milestones, and assessing and analysing their tangible impact throughout each reporting period on Canva, its operations, and supply chains.



Canva's Action Plan

Set out below are the areas where Canva plans to take action in following reporting periods. Through action in these areas, Canva intends to further identify and mitigate risks of modern slavery in its operations and supply chains, and assess the effectiveness of the actions we have taken.



Governance & Policy

- Assess effectiveness of policies and processes launched in the Reporting Period (and consider whether additional policies are required)
- Expand Anti-Slavery Squad



Risk Assessment Framework

- Tier 1 Supplier Risk Assessment
- Tier 2+ Supplier Risk Assessment



Supply Chain Analysis

- Develop Supplier Pre-Screening Tool
- Conduct third party assurance on disclosure
- Conduct due diligence on existing highest-risk suppliers and products



Operational Action

- Implement Anti-Slavery Incident Response Framework
- Align to international instruments and commit to freedom of association
- Disclose allegations and incidents of identified modern slavery (if identified)



Transparency & Effectiveness

- Translate Canva's policy suite
- Conduct General Canva Modern Slavery Training
- Build out Anti-Slavery Framework

The above plan will be reviewed and updated each reporting period.

Consultation and approval

This Statement is made pursuant to the Act and constitutes Canva’s Anti-Slavery Statement in respect of the Reporting Period. In order to prepare this Statement, Canva undertook a consultation process with relevant departments within Canva’s business, and the relevant entities it owns and controls.

This Statement was approved by the Board of Directors of Canva Pty Ltd and is signed by the Chief Legal Officer and Board member on behalf of the Board.

DocuSigned by:
Todd Carpenter
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Todd Carpenter
Canva Chief Legal Officer



Respecting Human Rights

Canva