

*Canva*

Canva

# Anti-Slavery Statement 2025

Respecting Human Rights

In the spirit of reconciliation Canva acknowledges the Traditional Custodians of country throughout Australia and their connections to land, sea and community. We pay our respect to their elders past and present and extend that respect to all Aboriginal and Torres Strait Islander peoples today.

The Canva logo is centered at the bottom of the page. It features the word "Canva" in a stylized, cursive font. The letters are primarily a light blue color, with the 'a' at the end transitioning into a purple hue.



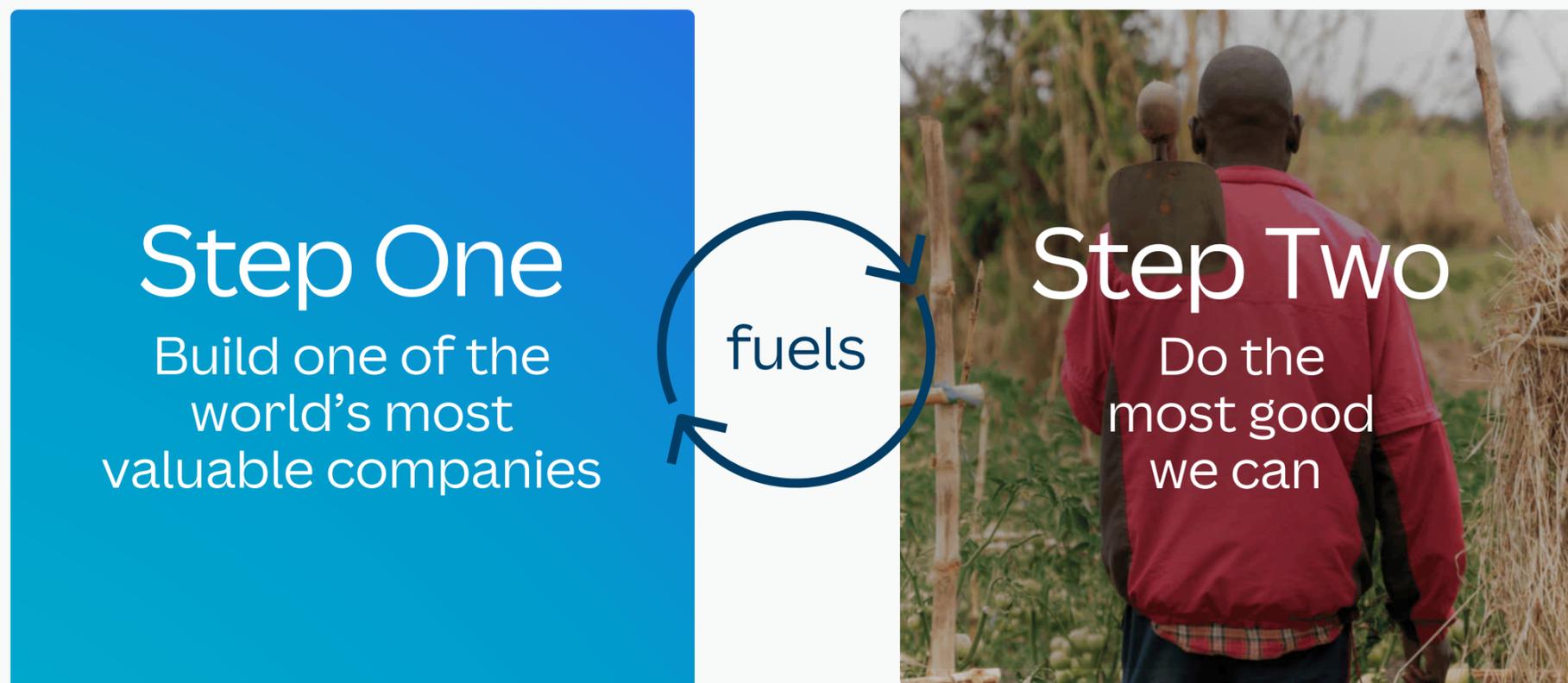
## About this statement

This Anti-Slavery Statement ("Statement") covers the activities of Canva Pty Ltd (ACN 158 929 938) and Canva UK Operations Ltd (for the financial year ending 30 June 2025 ("Reporting Period")), in compliance with modern slavery reporting regimes in Australia and the UK. This is the sixth statement provided by Canva. In this statement, the collective expressions including "we", "us", "our", "the group", and "Canva" are used when we refer to Canva Pty Ltd and Canva UK Operations Ltd, and any entities which they own and control. This is because we operate using group-wide policies and procedures to assess and manage modern slavery risks. It is not intended to convey how we are structured, managed or controlled.

The Statement outlines the actions of Canva to address modern slavery risks in our operations and supply chain. It applies to and describes the steps taken by Canva to seek to minimise the risk of modern slavery occurring in Canva's operations or supply chains.

# Our purpose and culture

At Canva, we have a simple Two-Step plan:



Canva takes social impact, ethics and human rights seriously. Canva is opposed to all forms of modern slavery, including human trafficking, slavery, servitude, forced labour, debt bondage, forced marriage and child labour. Canva is committed to ensuring transparency in its operations and approach to preventing modern slavery from occurring in its business or supply chains. Canva is committed to legal compliance and ethical business practices with all of its operations worldwide, which includes compliance with applicable standards, laws, rules and regulations governing modern slavery, and mitigating the risks of modern slavery occurring in Canva's operations or supply chains.

Canva acknowledges the responsibility it has to use its resources, voice and platform to do good in the world. We believe that our responsibility goes far beyond business as usual, and that what's good for the world and good for business aren't mutually exclusive: this is part of our Two-Step Plan. We truly believe that what's good for humanity is good for business. We expect this to grow, with more people looking to buy from and work for values aligned brands.

**This is a lifelong journey with endless opportunities to do the most good we can;  
as we always say, we're only 1% of the way there.**

# Canva's structure, operations and supply chain

## Structure

Canva Pty Ltd is an Australian private company headquartered in Sydney and is the primary trading entity of the Canva group. Canva UK Operations Ltd is a private company incorporated in the United Kingdom and Canva's employing and operational entity in the UK. They are wholly owned subsidiaries of Canva Australia Holdings Pty Ltd, an Australian private holding company that sits within the global Canva group. Canva Australia Holdings Pty Ltd is, in turn, wholly owned by Canva, Inc., a company incorporated in Delaware, United States, which is the ultimate parent company of the Canva group. While Canva Australia Holdings Pty Ltd forms part of the group's governance structure, it was incorporated towards the end of the Reporting Period and is not a reporting entity for FY25.

Canva Pty Ltd is Canva's employing and operational entity in Australia, and owns and controls subsidiaries in the Philippines, Hong Kong, China, New Zealand, Japan, Korea, Singapore, Germany and Australia, each of which follows a substantially similar governance framework as Canva Pty Ltd, and acts as the employing entity in its respective location, to the extent applicable. Canva UK Operations Ltd owns Canva Spain Operations, S.L. These entities follow similar governance and operational structures to Canva Pty Ltd.

Across the group, Canva employs around 5,000 people worldwide, primarily in Australia, the Philippines, the United States and the United Kingdom. Most team members are permanent employees or contractors, engaged through written agreements and paid a living wage.

Canva maintains centralised oversight of procurement and people functions in Australia, supported by regional teams who bring local expertise to managing our workforce and supply chain effectively. The operations and supply chains of all entities in the Canva group are broadly consistent with those discussed in this Statement.



## Operations

Launched in 2013, Canva is a free online visual communications and collaboration platform with a mission to empower everyone in the world to design. Featuring a simple drag-and-drop user interface and a vast range of templates ranging from presentations, documents, websites, social media graphics, posters, apparel to videos, plus a huge library of fonts, stock photography, illustrations, video footage and audio clips, anyone can take an idea and create something beautiful. Founded on the belief that people shouldn't need to understand complex software to unlock their creativity, Canva's goal is to empower 100% of the world to communicate in ways that were once limited to the 1%. Canva provides the following offerings.



Canva's **main free offering** is complemented by a paid subscription service, **Canva Pro**, targeted at individual entrepreneurs, content creators, and professionals wanting full access to all of Canva's premium features.



**Canva Business** launched in 2025. It is an all-in-one platform to create content faster, market smarter and grow businesses - built for individuals and small teams.



**Canva Teams** is a subscription product for those that want to expand their Canva Pro features to their team in a small to medium sized business. Since introducing Canva Business, Canva Teams is no longer offered, but is still available to existing subscribers who were on Teams before we introduced Business.



**Canva Enterprise** is an all-in-one platform that empowers large organisations to easily create, collaborate and publish high-impact visual content at scale. It has an extensive ecosystem of business-critical apps to streamline workflows and sophisticated admin controls, support and enterprise-grade security to keep assets safe and on-brand.



**Canva Print** is an international print service that allows users to seamlessly bring their designs to life. Users can turn designs into business cards, flyers, mugs, tote bags, t-shirts, and more.



**Canva for Education** and **Canva for Nonprofits** give eligible K-12 educators and nonprofit organisations free access to a version similar to the Canva Pro offering (including additional features for Canva Education, designed specifically for use in the educational setting).

## Workforce

Since our teams are distributed all over the world, we've structured them into 10 global Orgs: Product, Growth, Marketing, GTM, User Voice, Platform, Security, Trust & IT, Legal, People and Finance. Within each Org, there are Supergroups that drive focus and execution. To ensure collaboration, alignment, and context-sharing across the company, specialties like Technology, Product and Design intentionally span multiple Orgs, connecting teams and enabling consistency.

Our unique culture plays an enormous role in everything we do at Canva. In a nutshell, we believe:

- Every decision, conversation, celebration, policy and person adds to our culture.
- Our culture has been built on our six core values which guide all of our processes, actions and decisions.
- Our Two-Step Plan plays a critical role in our culture.
- Our culture continues to evolve as we grow. We're constantly adding new backgrounds, perspectives and experiences as our team expands around the world.



# Product Lines and Revenue Streams

Canva's main product lines and revenue streams can be grouped into the below categories:



1

## MARKETPLACE

Marketplace revenue relates to revenue generated from the purchase of paid design assets such as photos, illustrations, videos and music. These premium design assets operate on a 'marketplace' model whereby they are sourced from either external contributors or via partnerships with stock photography providers who in turn receive a percentage of revenue generated by sales of that asset through Canva's platform.



2

## SOFTWARE AS A SERVICE (SAAS)

'Canva Pro' is a SaaS product which allows individuals or teams to access premium features including free access to all of the 'premium' pay-per-use design assets in the Canva Marketplace and the ability to save their brand colours, fonts and logos. The service is available to be purchased on a monthly or annual basis.

'Canva Teams', 'Canva Enterprise' and 'Canva Business' are SaaS products targeted at teams and organisations. The offering provides enhanced security, administrative and brand controls and dedicated customer success and support services.



3

## PRINT

'Canva Print' is a print on demand service launched in 2017 - it is now available in over 95 countries. With Canva Print, anyone can take existing designs and templates and turn them into real-life products like a tote bag, t-shirt or flyer, and get it delivered to their door. Canva also generates revenue from certain print partners who integrate into Canva's application programming interface to offer a version of Canva's free offering on their own site. Canva partners with local printing facilities in each region to offer high quality, sustainable, and eco-conscious services.



4

## AFFILIATE REVENUE

Outside of the core Canva design platform, Canva also generates advertising and referral revenues from various global subsidiaries.

## Supply chains

Canva's suppliers are primarily located in Australia and the US. Procurement of goods and services are considered to be part of Canva's supply chain. The majority of Canva's total procurement spend was spent on goods and services in the following countries and categories.

In the Reporting Period, Canva's top 5 countries of procurement by spend, in order, were:

- 1 Australia
- 2 United States
- 3 Netherlands
- 4 United Kingdom
- 5 Japan

In the Reporting Period, Canva's top 5 categories of procurement by spend, in order, were:

- 1 Hosting fees
- 2 Print suppliers
- 3 Growth marketing
- 4 Software subscriptions
- 5 Brand marketing

# Modern slavery risks

We consider the risk of modern slavery in our operations and supply chains to be low based on the nature of the services we provide, the highly technical nature of our operations, and Canva’s comprehensive labour management systems.

## Business Operations

As a global online design and visual communication platform, most of Canva’s team is made up of highly skilled employees and independent contractors who are engaged through formal written agreements and paid fairly for their work, in compliance with local laws. Our workforce is primarily based in Australia, the United States, the Philippines and the United Kingdom, and supported by experienced People and Legal teams who oversee consistent employment and procurement practices across all regions.

While some of the countries in which we operate - such as the Philippines and China - present a higher inherent risk of labour exploitation, the nature of our work, the professional profile of our workforce and the centralised oversight of our global people and procurement functions mean the risk of modern slavery within Canva’s direct operations remains low.

## Supply Chain

Canva recognises that preventing modern slavery in our supply chain requires continuous attention and diligence. Our exposure varies based on the industries and locations of our suppliers and their labour practices.

Our supply chain primarily supports the delivery of Canva’s platform and day-to-day operations - including software, marketing, cloud hosting, office supplies, and print production. Most of our suppliers operate in low-risk industries and jurisdictions, and we did not identify any actual or suspected instances of modern slavery during the Reporting Period.

We acknowledge that certain product and service categories present higher inherent risks. For example, procurement of at-risk products such as electronics, fish, coffee, cocoa, rice, and garments, and procurement of services in at-risk geographies such as Türkiye, Saudi Arabia, and the United Arab Emirates (where Canva spent less than 0.001% of its total procurement on professional services in the Reporting Period). Elevated risks may also arise from outsourced support arrangements in jurisdictions such as the Philippines, or through suppliers using subcontracted or third-party labour.

Canva continues to classify its suppliers by industry and geography, assess risk through our Supplier Due Diligence System, and focus on these higher-risk categories to improve visibility and strengthen safeguards across our extended supply chain.



The following areas of Canva's supply chains have been identified as higher risk from a modern slavery perspective:



\*The 2023 Global Slavery Index ("GSI") provides that at risk products imported by G20 countries include cattle, coal, cocoa, coffee, electronics, fish, garments, gold, palm oil, rice, solar panels, sugar cane, textiles and timber. Reference: Walk Free 2023, The Global Slavery Index 2023, Minderoo Foundation. Available from: <https://walkfree.org/global-slavery-index/> - last accessed 2025.

\*\*The 2023 GSI Index provides that the 10 countries with the highest prevalence of modern slavery are North Korea, Eritrea, Mauritania, Saudi Arabia, Türkiye, Tajikistan, United Arab Emirates, Russia, Afghanistan and Kuwait. Reference: Walk Free 2023, The Global Slavery Index 2023, Minderoo Foundation. Available from: <https://walkfree.org/global-slavery-index/> - last accessed 2025.

# Controls and Actions to Address Risks of Modern Slavery

The lasting effects of the COVID-19 pandemic continue to amplify vulnerabilities to modern slavery around the world. Reduced mobility, disrupted supply chains, and unequal access to secure work have left some communities more exposed to exploitation.

We've also seen the shift to a more digital world create new risks online. Increased internet use during lockdowns led to higher rates of online exploitation, particularly affecting women and girls.\*\*\* Canva designs its products and systems with safety and integrity in mind - protecting user rights and data and creating a secure environment for everyone who uses our platform. For example, Canva Education complies with COPPA and FERPA to help safeguard students and teachers online.

Beyond the lasting impacts of the pandemic, we recognise that crises such as conflict, climate change, and environmental degradation can heighten the risk of modern slavery. Through our sustainability and crisis support initiatives (detailed below), we aim to play a positive role by supporting programs that reduce hardship in affected communities.

Canva continues to identify and assess modern slavery risks through ongoing research, supplier analysis, and engagement across high-risk sectors and geographies. This ensures we stay informed and responsive as global conditions evolve.

## Training and awareness

All Canva team members are required to review and acknowledge Canva's policies, including our Code of Conduct and Ethics, which requires employees and contractors to assess the quality and integrity of any service or supplier before engagement or partnership.

In the previous reporting period, Canva launched its [Global Human Rights and Counter-Modern Slavery Policy](#), [Global Supplier Code of Conduct](#), and [Global Whistleblower Policy](#) both internally and externally. These apply to all Canvanauts, suppliers and partners, setting clear expectations for ethical conduct, transparency and fair treatment across our operations and supply chains.

During this Reporting Period, Canva continued to assess new and existing supplier engagements through Canva's Supplier Due Diligence System, which helps identify higher-risk engagements and ensures additional review or mitigation steps are taken where needed. In the Reporting Period, Canva implemented a reporting system to assess the effectiveness of the Supplier Due Diligence System.

Our Anti-Slavery Squad continues to lead awareness-building across Canva. The Squad completed tailored modern slavery training in the previous reporting period, which is accessible by other key teams with higher exposure to or oversight of supply-chain or labour-hire risk. In the Reporting Period, the squad was expanded with global members from the Legal, Procurement, Print, and Social Impact sectors of the business.

Since the last reporting period, Canva has been in the process of developing a compulsory, company-wide modern slavery training module to be reviewed by external experts and launched in subsequent reporting periods. The training will be required for all Canvanauts globally and designed to build practical understanding of modern slavery risks and how to report concerns through the appropriate channels.



\*\*\* Reference: [Cyberviolence Against Women and Girls, United Nations - Regional Information Centre for Western Europe, https://unric.org/en/cyberviolence-against-women-and-girls-the-growing-threat-of-the-digital-age/](https://unric.org/en/cyberviolence-against-women-and-girls-the-growing-threat-of-the-digital-age/)

# Policies & processes



## Supplier Code of Conduct

Canva's [Global Supplier Code of Conduct](#) (launched externally and internally) includes an explicit prohibition on modern slavery, which applies to suppliers of goods and services to any Canva entity.



## Anti-Slavery Policy

Canva's [Global Human Rights and Counter-Modern Slavery Policy](#) (launched externally and internally) provides an overview of Canva's commitment to human rights and to address modern slavery risks, and outlines Canva's expectation that all team members globally, as well as all global partners (including any vendors, contractors, consultants, suppliers and others acting on Canva's behalf), be familiar with the policy, and uphold Canva's commitment to human rights with respect to any Canva-related activities. The policy includes an express reference to internationally recognised human rights instruments, for example the Universal Declaration of Human Rights, which underpins global counter-slavery legislation.



## Speak Up and Whistleblower Programs

Canva's global "Speak Up" program is available internally and externally. It enables employees and eligible external parties (such as suppliers, workers of suppliers and sub contracted workers like cleaners and security personnel), to report any issues to Canva (including anonymously), such as whistleblower disclosures, and concerns relating to modern slavery risks. Canva's formal board reporting framework enables leadership oversight of Canva's Speak Up culture (including identifying any relevant modern slavery reporting trends).

Canva's [Global Whistleblower Policy](#) (launched internally and externally), and whistleblower training for its global leadership and eligible recipients of whistleblowing disclosures, are designed to make it easy to make disclosures, without fear of retaliation, including any circumstances that may give rise to an enhanced risk of modern slavery.



## Compliance Due Diligence System

Canva's third party labour hire and compliance due diligence system conducts an analysis of prospective vendors to identify modern slavery risk in our supply chains, including whether they use labour hire arrangements. The system first identifies engagements that present modern slavery risk factors. The review team then assesses the engagement and the third party, and recommends protections or guardrails if there are unaddressed risks. The review team must complete its review before the engagement can move to contracting. Since implementing a reporting system in May 2025, Canva has reviewed 316 vendor engagements for modern slavery risks. Canva has identified 114 engagements with elevated modern slavery risk, which were then addressed (if required) through mitigation measures, such as due diligence screening of the third party, additional guidance to the business team, and contractual protections and assurances.



## Code of Conduct and Ethics

The Code of Conduct and Ethics applies to employees and contractors (among others) globally. It requires Canva's employees and contractors to assess the quality and integrity of any service or supplier prior to engagement or partnership. Canva also expects that its suppliers, vendors, and consultants comply with the Code of Conduct and Ethics, which mandates compliance with all applicable laws, to be honest and fair in dealings, to act with integrity, to work in a safe and compliant manner and to observe all workplace health and safety rules and responsibilities, to uphold Canva's values, and to report any conduct that may be in breach of the Code of Conduct and Ethics.

## Governance and risk ownership

Canva operates under a governance framework of a Board. Canva's Procurement team is responsible for leading supplier engagement and ensuring ethical sourcing of goods and services to mitigate modern slavery risks.

Canva has an Anti-Slavery Squad with representatives from different groups across Canva (including leadership), which is responsible for overseeing Canva's modern slavery framework, response to modern slavery risks, and driving implementation of further control measures to reduce any risks of modern slavery.

## Relationships with third parties

Canva has controls in place to manage modern slavery risks and ensure, so far as it can control, ethical practices in its supply chains. Each team at Canva is empowered to select suppliers that provide the goods and/or services required to meet their goals, in accordance with Canva's company values, policies and procedures.

As outlined above, Canva also has an external [Global Human Rights and Counter-Modern Slavery Policy](#) and [Global Supplier Code of Conduct](#), to set supplier expectations intended to protect the health, safety, and treatment of workers (including the prohibition of modern slavery), and a Compliance Due Diligence System to assess new engagements for modern slavery risk factors, and address any risks through mitigation measures.

Canva has inserted contractual terms into its supplier contracts that address management of modern slavery risks.

Canva is in the process of developing a supplier questionnaire covering modern slavery risks, to be completed as part of vendor onboarding for high risk areas and/or services.



# Living out Step Two of our Two-Step Plan

Step Two is part of Canva's overarching journey towards doing the most good we can. It includes how we give away our core product, our company resources, and our team's time and skills to create positive change. As our main charitable arm, the Canva Foundation is one of the ways we bring this Two-Step Plan to life and is our vehicle for philanthropic donations. Canva has four key areas that help us focus our energy and resources on the issues we believe we can have the most impact on:



## Basic Human Needs

Addressing poverty and providing crisis support when disasters strike

**\$150M**

committed to eradicating extreme poverty in Malawi, with \$50M already deployed

**85k+**

people in Malawi have received life-changing transfers of ~\$550 each

**\$4.2M**

donated across 24 crises since 2021, reaching 320k+ people



## Quality Education

Ensuring everyone has access to learning opportunities and tools

**\$1.5B**

donated in product value to students and teachers in the past year

**\$12M**

donated to foundational literacy and numeracy programs, reaching 570k+ learners since 2023

**48k+**

people supported in our communities with improved access to education through volunteering in 2025



## Nonprofits

Supporting organizations that drive positive change in their communities

**900k+**

nonprofits have access to Canva Pro for free

**193M**

designs created by nonprofit users to further their cause

**\$730k**

donated in 2025 through our Canvanaut gift matching program



## Our Planet

Taking action on climate change and environmental restoration

**13M**

trees planted through One Print, One Tree since 2021

**10.9k**

hectares of land under planned restoration

**13.5k**

people benefited through employment and community programs

# Values

We impose the highest professional standards on all our employees and comply with all local laws and regulations applicable to our business. Canva's commitment to delivering a high standard of corporate governance in a socially responsible manner is documented in our policies and procedures, referred to in this statement.

Canva has always had a deeper mission surrounding its success, which is embodied in Canva's Two-Step Plan, and has become a core part of Canva's DNA. Everyone at Canva is encouraged to help achieve Step Two - do as much good as they can at work - and actively create the type of company we all want to work in.

Canva is an incredibly values-driven company - our values guide our behaviours and help us make decisions in our day to day work.

These are - empower others, pursue excellence, set crazy big goals and make them happen, make complex things simple, be a good human and be a force for good. No matter what someone's role is, where they're based or what their goals are, our values act as a universal guide to help our teams do the best work of their life. Our values steer the decisions we make, the goals we set and the culture we create. Every single person at Canva is responsible for owning, communicating and living our values

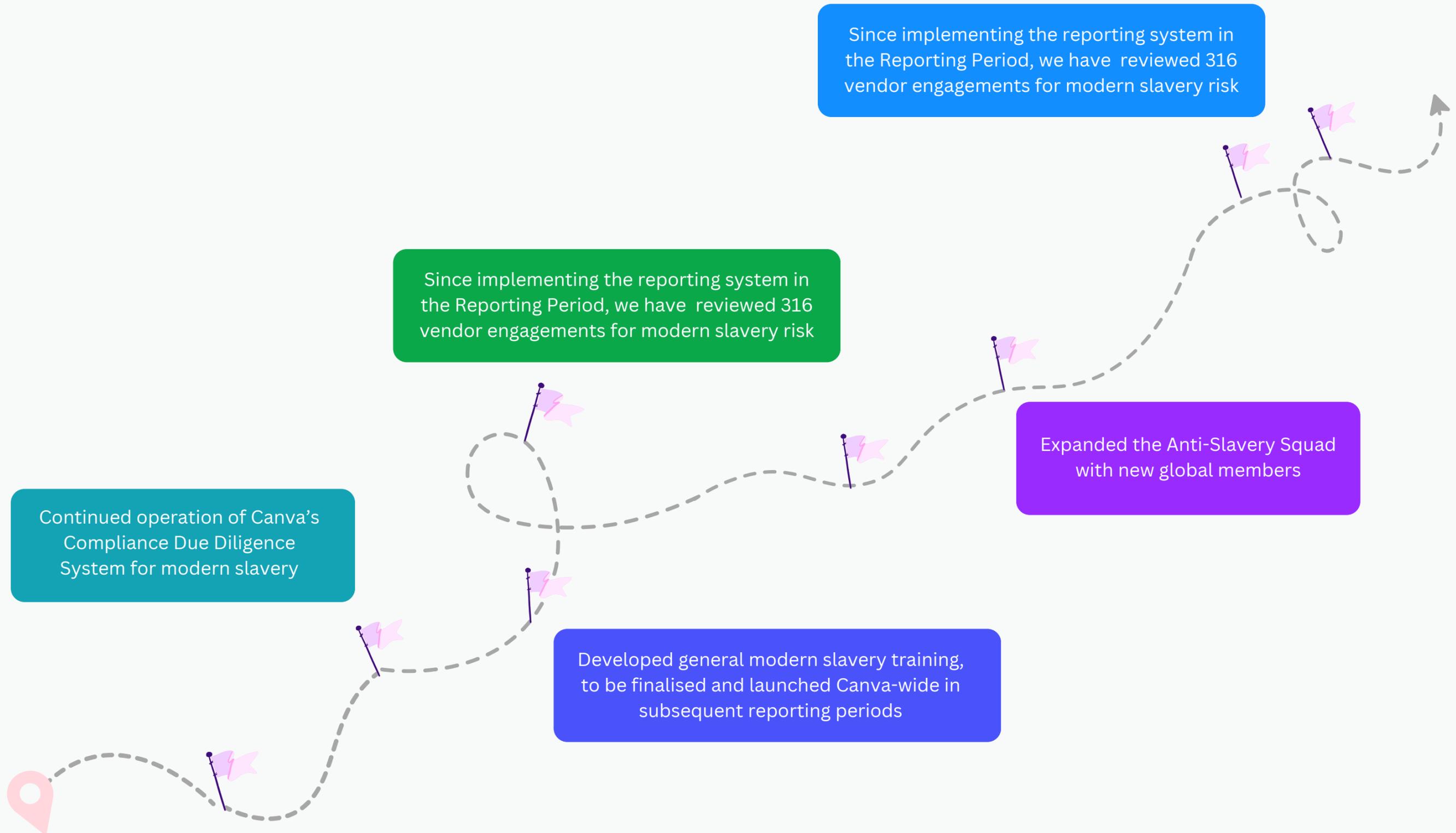
Canva actively encourages team members to engage in Step Two by helping local communities. Each year, every team member has three days of paid 'Force for Good' leave' they can use to give back to the world (for example, by volunteering for nonprofits and contributing to local communities).

Canva's values are embedded into our culture, our operations and the way we do business.



# Actions taken

This Reporting Period, Canva is proud to have made significant progress with its anti-slavery initiatives. Since the previous reporting period, Canva has taken actions including the following to address identified risks of modern slavery in its supply chains and operations (some of which are mentioned above):



Continued operation of Canva's Compliance Due Diligence System for modern slavery

Developed general modern slavery training, to be finalised and launched Canva-wide in subsequent reporting periods

Since implementing the reporting system in the Reporting Period, we have reviewed 316 vendor engagements for modern slavery risk

Expanded the Anti-Slavery Squad with new global members

Since implementing the reporting system in the Reporting Period, we have reviewed 316 vendor engagements for modern slavery risk

# Effectiveness of Actions and Controls

Canva is committed to developing processes to ensure we review the effectiveness of our actions and controls to address modern slavery risks. Canva recognises that reviewing the effectiveness of our actions and controls will be an ongoing process.

Canva is committed to remaining vigilant and constantly improving its anti-slavery efforts. We aim to live by our values, go beyond compliance, and become role models and market leaders in the anti-slavery space.

To that end, Canva has developed a robust anti-slavery strategy and framework with prioritised actions over-time, and a multi-year implementation action plan for progressing targets.

Each reporting period, Canva's Anti-Slavery Squad assesses progress against our anti-slavery framework and strategy, monitors Canva's ability to meet its anti-slavery goals and action plan, considers whether to incorporate additional initiatives to our strategy and framework, and assesses the effectiveness of Canva's actions and controls.

Each reporting period, Canva develops goals across the key focus areas of: Governance & Policy, Risk Assessment, Supply Chain Analysis, Operational Action, and Transparency and Effectiveness. We assess the effectiveness of these goals by reviewing their progress against projected milestones, and assessing and analysing their tangible impact throughout each reporting period on Canva, its operations, and supply chains.



# Canva's Action Plan

Set out below are the areas where Canva plans to take action in following reporting periods in line with Canva’s multi-year plan. Through action in these areas, Canva intends to further identify and mitigate risks of modern slavery in its operations and supply chains, and assess the effectiveness of the actions we have taken.



## Governance & Policy

- Continue to assess effectiveness of policies and processes (and consider whether additional policies are required)
- Further expand Anti-Slavery Squad



## Risk Assessment Framework

- Tier 1 Supplier Risk Assessment
- Tier 2+ Supplier Risk Assessment



## Supply Chain Analysis

- Develop Supplier Pre-Screening Tool
- Conduct third party assurance on disclosure
- Conduct due diligence on existing highest-risk suppliers and products, based on data from compliance due diligence system



## Operational Action

- Implement Anti-Slavery Incident Response Framework
- Continue to disclose allegations and incidents of identified modern slavery (if identified)



## Transparency & Effectiveness

- Translate Canva’s policy suite
- Conduct General Canva Modern Slavery Training
- Continue to build out Anti-Slavery Framework

The above plan will be reviewed and updated each reporting period.

# Consultation and approval

This Statement is made pursuant to the Modern Slavery Act 2018 (Cth) and UK Modern Slavery Act 2015, and constitutes Canva's Anti-Slavery Statement in respect of the Reporting Period. In order to prepare this Statement, Canva undertook a consultation process with relevant departments within Canva's business, and the relevant entities it owns and controls.

This Statement was approved by the Board of Directors of Canva Pty Ltd and Canva UK Operations Ltd on 16 December 2025, and is signed by the Chief Legal Officer, Board member, and Director on behalf of the Boards of Canva Pty Ltd and Canva UK Operations Ltd.

Signed by:  
  
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**Todd Carpenter**  
Chief Legal Officer  
Director and Board member of Canva Pty Ltd and Canva UK Operations Ltd



Respecting Human Rights

*Canva*